



# Station Order Revised Add to Schedule Heinrich for Senate 2012

207014

**Market:** Albuquerque

**Flight Dates:** Wednesday, September 19, 2012 to Sunday, September 23, 2012

Estimate ID
12083

**Contact:** Jim Giudicessi

**Phone:** 505-246-2222

**Email:** Jim.Giudicessi@kraqe.com

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**Direct:** 505-998-9530

*Jim*

9/19/12

## KASA-TV

Program Name	DP	Length	Days	Gross Rate	Wed Sep 19	Thu Sep 20	Fri Sep 21	Sat Sep 22	Sun Sep 23	Total
Funny Videos	EF	M-F		\$50.00	5	1	1			2
4:00 PM 5:00 PM		30		\$100.00						
KASA 9p News	LN	M-F		\$1,000.00	3	1	1			2
9:00 PM 9:30 PM		30		\$2,000.00						
Sold out at LUR per KASA. Move to L3 to clear.										
KASA 9:30p News	LN	M-F		\$900.00	3	1	1			2
9:30 PM 10:00 PM		30		\$1,800.00						
Sold out at LUR per KASA. Move to L3 to clear.										
<b>Station Gross Totals</b>				<b>\$3,900.00</b>		<b>3</b>	<b>3</b>			<b>6</b>

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/19/2012 12:03:23 PM

KASA-TV

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suzanne@mediastategies.com

# Spot Manager: All, 09/19/12-09/23/12

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
Station: KASA									
Advertiser: POL/Heinrich for Senate (D)									
Agency: Media Strategies & Research									
Line: 1									
Time Period: 4p-5p									
207014		12083	09/20/12	:30	P5	4:34:59 PM	9/19-9/23/20 MHTV1204H		\$50.00
207014		12083	09/21/12	:30	P5	4:46:33 PM	9/19-9/23/20 MHTV1205H		\$50.00
									<b>\$100.00</b>
									<b>\$100.00</b>
Line: 2									
Time Period: 9p-930p									
207014		12083	09/20/12	:30	P3	9:23:16 PM	9/19-9/23/20 MHTV1205H		\$1,000.00
207014		12083	09/21/12	:30	P3	9:18:02 PM	9/19-9/23/20 MHTV1204H		\$1,000.00
									<b>\$2,000.00</b>
									<b>\$2,000.00</b>
Line: 3									
Time Period: 930p-10p									
207014		12083	09/21/12	:30	P3	9:58:50 PM	9/19-9/23/20 MHTV1205H		\$900.00
207014		12083	09/20/12	:30	P3	9:56:59 PM	9/19-9/23/20 MHTV1204H		\$900.00
									<b>\$1,800.00</b>
									<b>\$1,800.00</b>
									<b>\$3,900.00</b>
									<b>\$3,900.00</b>
									<b>\$3,900.00</b>
									<b>\$3,900.00</b>
									<b>\$3,900.00</b>

[Sorted by: Line]

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**      ☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KASA-TV    Albuquerque	<b>Date:</b> 9/19/2012
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I, Media Strategies and Research

being on behalf of: Martin Heinrich, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Wednesday, September 19, 2012			Sunday, September 23, 2012		

**Total Charges: \$3,900.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

### ***To Be Signed By Candidate or Authorized Committee***

Tuesday, September 19, 20

Date

*Valerie J. Borrego*

Signature

### ***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title